

The FlipCARD[™] System

A smarter way to learn. A smarter way to work.

The FlipCARD[™] System is a leading quick reference solution that makes accessing, customizing and updating content effortless. Designed for employee and customer learning, the System is easy to use — allowing users to be up and running in a matter of minutes. Using a patented hinge system that attaches directly to any computer monitor or workstation surface, FlipCARD[™]s are a great resource for keeping critical information at your fingertips.

FEATURES

- Multi-purpose format for employee job aids or customer end-user support
- Laminated full-color cards for maximum appeal and durability
- Color-coded tabs for rapid look-up
- Single columns of text for quick scanning and reading
- Securely attaches to monitors/POS systems for just-in-time information
- Advanced hinge design makes it easy to add or replace cards



CUSTOM FLIPCARDS FOR ANY PURPOSE

Whether you're launching a proprietary system or upgrading applications, creating custom FlipCARDS couldn't be simpler. You supply the content and we take care of the rest. FlipCARDS can be tailored for any of your company's systems or procedures.

With critical information securely where they need it, your employees quickly find answers to process questions on their own, resulting in improved service and lower operating costs through fewer errors.

EASILY UPDATE CONTENT

FlipCARDS are the only quick reference solution that can accommodate frequent add-ons or revisions. And with changes like system upgrades, modifications and staged deployments that continuously impact your employees, a quick reference system that accommodates low-cost updates is essential.

Because individual FlipCARDS can be removed easily from the plastic hinge, you can inexpensively add or replace a few cards whenever necessary, instead of reprinting the entire set.

Common Uses

- Software Training
- Policies & Procedures
- Point of Sale Training
- Troubleshooting Tips and FAQs
- Call Center Support
- Workflows
- Scripts
- Sales Training Support
- Contact Information

Quickly Incorporate Changes

With FlipPOCKETS[™], you design and print your own materials and simply slide them into clear sleeves that attach directly to our patented FlipCARD hinge. We provide you step-by-step instructions and perforated laser paper. Nothing could be easier.



Visit www.flipcards.com for more information or contact 585.713.1733 or e-mail info@flipcards.com.

